

WORKSHOP

PRODUSENTEN &

is a workshop series developed by Proscen in cooperation with Cassiopée Office which focuses on the tasks and challenges of the producers in the independent performing arts scene. These workshops aim to strengthen the producers working skills, to offer a space where they can reflect on their practice, meet peers and share experiences.

The pedagogical approach combines plural angles, with both inputs on knowledge and knowhow as well as soft skills, and a reflection on the positioning and posture. It provides methodological support and management tools, case studies, scenarios, ensuring contextualize with a good knowledge of the sector and seeking to stimulate the participatory dimension.

WORKSHOP #1

October 1 & 2, 2013
Cornerteateret – Bergen

PRODUSENTEN & *the working environment*

A workshop to look over the complex working environment of the producer, both internally and externally.

A producer is making the link between the company and the venues, festivals etc. The producer can be considered as the center of a hub : a bridge, both internally and externally. He/she has to deal with various types of collaboration, which are all conveying parameters of different levels : legal, social, fiscal aspects as well as some challenges connected to management elements.

This workshop aims to go through all this dimensions, to provide legal basis as well as to work on personal development :

- Working conditions of the producer (status : self employed or employee, set up a company, impacts of the different status on fiscal, social, income, insurance and pension)
- Collaborators : work with artists and technicians, impacts of their different status on the administration, management and legal aspects. Different types of collaboration artist / producer and conditions of feasibility, success factors and challenges
- Relations to the partners & funders : how to develop a network

Seminar leaders : Anne-Cécile Sibué-Birkeland & Gunn Hernes

Guestspeaker : Kristoffer Vassdal from PwC. Former CEO at Vassdal&Eriksen

Fee :

Free for Proscen members / 200 Kr for non-members

Lunch package available at Bergen Kaffebrønneri

Practical information :

October 1, 2013 : 10 am – 5 pm

October 2, 2013 : 9am – 5 pm

@ **Cornerteateret** Kong Christian Frederiks Plass 4, Møhlenpris – Bergen

Registration : post@proscen.no before September 25

Workshop for 12 to 15 participants

More information :

www.proscen.no

COMING NEXT

WORKSHOP #2

January 22, 2014
Cornerteateret – Bergen

PRODUSENTEN & *How to link production and distribution ?*

A workshop to develop a strategy integrating distribution at first during the production process.

Distribution remains a key factor of development for an artist or a company. It relies on different layers : having a good understanding of the artistic issues, implementing relevant communication tools, developing a network, gathering outside support etc. This workshop will be focused on how to leverage this resources before and during the production process.

WORKSHOP #3

March 5, 2014
Cornerteateret – Bergen

PRODUSENTEN & *Contracts for performing arts*

A workshop in order to be able to understand the different types of contracts (coproduction, residency, guest performance) in performing arts, to be familiar with all the legal aspects, as well as to implement an efficient methodology and to improve the negotiation.